SANDCASTLE LABS.

AI VISIBILITY REPORT

SCANNED OCT 7, 2026

Ramp

https://ramp.com

AI VISIBILITY SCORE

64 /100 ±10

0 25 50 75 100

±10: ask again and the score lands in this range 95 times in 100.

ENGINES THAT NAME YOU

3 of 3

AI engines name Ramp when buyers ask without saying your name.

- Claude
- Gemini
- ChatGPT

WHAT CHATGPT SAID

“Coupa - Comprehensive spend management platform.”

THIS SCAN **3 engines · 96 answers** · Claude, Gemini, ChatGPT · 20 buyer questions

Your top three AEO and GEO moves

Low-effort fixes, in the order we'd do them.

1 **Ramp's OpenAI visibility lags its Anthropic visibility by 17.5 percentage points, suggesting the brand's entity definition is weaker in the training and retrieval signals that OpenAI models weight most heavily.**

FIX

Publish a concise, factual 'About Ramp' entity page at /about that covers: what Ramp is (a spend management platform combining corporate cards, expense management, bill payments…

2 **Ramp appears in only 8 of 16 alternative-seeking prompts, meaning LLMs frequently recommend Brex, Expensify, or Airbase without mentioning Ramp when buyers ask for comparisons or alternatives.**

FIX

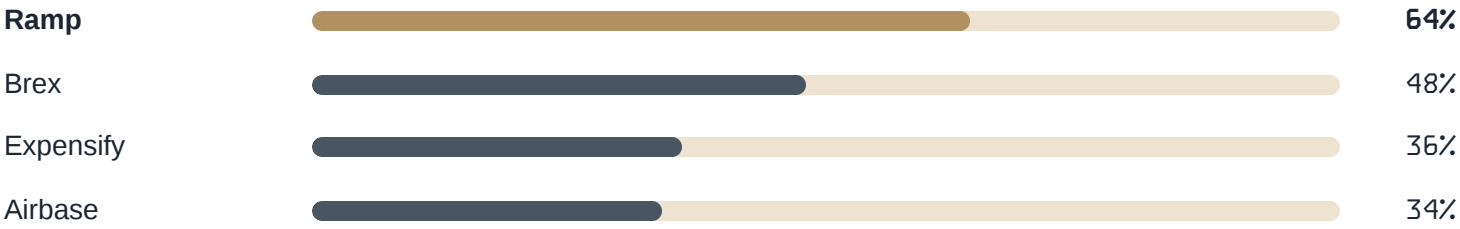
Publish a set of dedicated comparison pages, one per major competitor, at URLs such as /ramp-vs-brex, /ramp-vs-airbase, and /ramp-vs-expensify.

3 **Ramp is nearly invisible in problem-led prompts, appearing in only 1 of 16 responses, because LLMs lack content that connects Ramp to the specific pain points buyers describe before they know a category name.**

FIX

Create a dedicated page at /why-ramp or /finance-team-problems that maps five to seven concrete CFO and finance-team pain points (e.g., slow month-end close, manual receipt…

Who AI names instead of you



High five! You did it.

AI is confidently wrong about a lot of things.
Your company might be one of them.

Schedule a call with us

Sandcastle Labs · Denver · sandcastlelabs.ai · Scans run on Collimer, our engine

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